CANADIAN FORCES COLLEGE 2019-20

NATIONAL SECURITY PROGRAMME

CF572 INTERNATIONAL — CANADIAN GOVERNMENT AND DECISION-MAKING IN A STRATEGIC CONTEXT FOR INTERNATIONAL OFFICERS

Instructor(s):

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Reference Material (readings): All readings for this course (listed on pages 3-7) are drawn from the DS 572 reading list.

Schedule: Five lecture-discussions during international student orientation followed by a regular, approximately weekly, class.

Course Description: This course provides international officers with a rigorous introduction to Canadian public and security policy. After a series of introductory lecture-discussions (which will be open to all international officers at the Canadian Forces College), the remaining classes will be taught as seminars.

Teaching/Assessment Strategy: The first four lecture-discussions will be three and one-half hours long including a thirty-minute coffee break. All of the subsequent sessions will be one and one-half hours long. The format will be interactive with a heavy emphasis on peer support and feedback. The course will be assessed on a complete/incomplete basis.

Deliverables: Participants will complete short written assignments and share their findings with their peers.

Analytical summaries will be 250-500 words long and based on a single assigned reading. They will include a thesis statement, which assesses the effectiveness of the author's argument, and will comment on the quality and development of the argument. They will be written in sentences and paragraphs and will be submitted for instructor feedback.

Participants will also be expected to present brief summaries of their conclusions during the seminar discussions.

Related Courses and Activities: This course is designed to be taken in conjunction with DS572: *Canadian Government and Decision-Making in a Strategic Context.*

Course Schedule

12 August 2019

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Session 1: Canadian History: Ten Events that Shaped the Country

This lecture-discussion will outline some of the most prominent themes in Canadian history by reviewing ten critical events that have shaped the country. The discussion that follows will combine responses to the arguments from the lecture with comparisons to the participants' experiences in their home countries.

13 August 2019 Session 2: Canada's Military Past

This lecture-discussion will outline some of the most prominent themes in Canadian military history by reviewing a series of critical events that have shaped the country. The discussion that follows will combine responses to the arguments from the lecture with comparisons to the participants' experiences in their home countries.

14 August 2019 Session 3: The Canadian Political System

This lecture-discussion will introduce participants to the way that Canada is governed at the federal level and will explore some of the challenges and controversies associated with the state of the Canadian political system today. The discussion that follows will combine responses to the comments from the lecture with comparisons to the participants' experiences in their home countries.

15 August 2019 Session 4: The Canadian Social Fabric

This lecture-discussion will outline some of the demographic challenges and realities that face Canada today, with special attention being paid to the impact of immigration and efforts to integrate members of visible minorities into the social fabric of the country. The discussion that follows will combine responses to the observations from the lecture with comparisons to the participants' experiences in their home countries.

19 August 2019 Session 5: Canadian Politics Today

In this session, the participants will investigate the most pressing issues in Canadian politics and foreign policy as they are portrayed in widely circulated Canadian newspapers. Prior to the class, the participants will (collectively) read the front sections of the previous day's (or week's) *The Globe and Mail, Hill Times, National Post,* and *Toronto Star.* In their syndicate, they will, again collectively, select the most significant story in each paper as it relates to the themes of their CFC programmes.

A short plenary session will follow.

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After the first five sessions, CF572 International will become exclusive to the NSP.

26 August 2019 Session 6: The Liberal/Trudeau Brand

This seminar is designed to assess the English-language competency of the participants as well as to begin to acclimatize them to the standard approach to critical thinking and writing in a Canadian, graduate-level context. Participants will discuss the assigned readings, and will submit their first written deliverable.

Deliverable: Participants are to arrive in class having completed a 250- to 500-word analytical summary of one (or some) of the required readings below. (Each participant's assignment will be predetermined on or before 20 August). Participants should be prepared to speak about their summary during the discussion.

Required Readings

- Trudeau, Justin. *Common Ground*. Toronto: HarperCollins, 2014, 14-17; 107; 161-164; 188-195; 216-222; 234-236; 278-284.
- Government of Canada. "Justin Trudeau, Prime Minister of Canada." Also available in French.
- Liberal Party of Canada. *The Liberal Party of Canada's Vision, Mission, Values, and Principles*. 2012. Also available in French.
- Liberal Party of Canada. *Constitution*. 2016. *Read Preamble* (page iv). Also available in French.
- Governor General of Canada. *Speech from the Throne*. 4 December 2015. *Pay close attention to the section on Security and Opportunity*. Also available in French. Also available on video.
- Conservative Party of Canada. *Constitution*. 2018. *Read Section 2: Principles* (pages 1-3). Also available in French (pages 2-3).
- New Democratic Party of Canada. *Constitution*. 2018. *Read Preamble* (page 1). Also available in French.
- Green Party of Canada. *Constitution of the Green Party of Canada*. 2016. *Read Appendix A* (The Principles of the Global Greens Charter). Also available in French.
- Nanos, Nik. "The Newest Canadian Path to Victory: Kill 'Em with Kindness." Chapter 2 in *The Age of Voter Rage*. London, UK: Eyewear Publishing, 2018, 47-64.

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- Marland, Alex. "The Brand Image of Canadian Prime Minister Justin Trudeau in International Context." *Canadian Foreign Policy Journal* 24, no. 2 (2018): 139-144.
- Marche, Stephen. "Justin Trudeau Lived by Social Media. Now He's Dying by It." *Foreignpolicy.com*, 4 March 2019.

5 September 2019 Session 7: Comprehensiveness, and Lack Thereof, in Practice

This seminar will explore the evolution of the idea of comprehensiveness as it relates to Canadian international policy with an emphasis on conflict management and national security.

Deliverable: Participants are to arrive in class having completed a 250- to 500-word analytical summary of one of the required readings below. Participants should be prepared to speak about their summary during the discussion.

Required Readings

- St.-Louis, Michel-Henri. "The Strategic Advisory Team in Afghanistan Part of the Canadian Comprehensive Approach to Stability Operations." *Canadian Military Journal* 9, no. 3 (2009): 58-67. Also available in French.
- Hillier, Rick. "First Year on the Job." Chapter 17 in *A Soldier First: Bullets, Bureaucrats, and the Politics of War*. Toronto: HarperCollins, 2009, 341-347; 422-427.
- Bercuson, David, and J.L. Granatstein, with Nancy Pearson Mackie. *Lessons Learned: What Canada Should Learn from Afghanistan*. Calgary: Canadian Defence & Foreign Affairs Institute, 2011, 6-9.
- Alexander, Brendan. "Explaining Collaboration Failures in Canada's Mission in Afghanistan." *Canadian Military Journal* 14, no. 4 (Autumn 2014): 28-39. Also available in French.
- Leprince, Caroline. "The Canadian-led Kandahar Provincial Reconstruction Team: A Success Story?" *International Journal* 68, no. 2 (June 2013): 359-377.
- Gammer, Nicholas. "The Afghanistan Task Force and Prime Ministerial Leadership: Tactical retreat or a new direction in managing Canadian foreign policy?" *American Review of Canadian Studies* 43, no. 4 (December 2013): 462-476.
- Buchan, Gavin. "Breaking Down the Silos: Managing the Whole of Government Effort in Afghanistan." *Canadian Military Journal* 10, no. 4 (Autumn 2010): 75-79. Also available in French.

- Commission of Inquiry into the Investigation of the Bombing of Air India Flight 182. *Air India Flight 182, a Canadian Tragedy*. Volume One: *The Overview*. Ottawa: Privy Council Office, 2010, ch. 1: 21-40. Also available in French, 21-42.
- Commission of Inquiry into the Investigation of the Bombing of Air India Flight 182. *Air India Flight 182, a Canadian Tragedy*. Volume One: *The Overview*. Ottawa: Privy Council Office, 2010, ch. 4: 147-164. Also available in French, 159-178.

12 September 2019 Session 8: Comprehensiveness and Canadian International Security Policy

This seminar will examine whether current Canadian international policy is, in fact, comprehensive.

Deliverables: Participants are to arrive in class having completed a 250- to 500-word analytical summary of one of the readings below. Participants should be prepared to speak about their summary during the discussion.

Required Readings

- Freeland, Chrystia. "Address by Minister Freeland on Canada's Foreign Policy Priorities." Ottawa (House of Commons), 6 June 2017. Also available in French. To see which parts of the speech were originally delivered in English/French, click here at 1025.
- Department of National Defence and Canadian Armed Forces. *Strong, Secure, Engaged. Canada's Defence Policy: Highlights*. Ottawa: Minister of National Defence, 2017. Also available in French.
- Global Affairs Canada. *Canada's Feminist International Assistance Policy*. Ottawa: Global Affairs Canada, 2017, 1-14; 64-75. Also available in French.
- Goodale, Ralph. *Remarks by Minister Goodale to the Empire Club of Canada on National Security Tools and Architecture for a Changing and Difficult World*. Toronto: 14 December 2018. Also available in French. Also available as audio/video/podcast.
- CSIS-RCMP. *One Vision 2.0 (CSIS-RCMP Framework for Cooperation)*. 2015. Access to Information Request.

Note: There is no CF572 class scheduled in anticipation of the DS572 classes on jurisdictional challenges. If participants would like to discuss the DS572 lectures on federalism/the provinces and Indigenous peoples and/or the seminar that is attached to them, an additional, unofficial session can be scheduled between 16 and 18 September.

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Session 9: Diversity and Strategic Decision-making in Canada

This seminar asks participants to think about how cultural, religious, ethnic, and gender diversity can, should, do, and do not affect policy development and strategic governance decisions in Canada.

Deliverables: Participants are to arrive in class having completed a 250–500-word analytical summary of one of the readings below. Participants should be prepared to speak about their summary during the discussion.

Required Readings

- Duffy, Bobby. "Inside and Out: Immigration and Religion." Chapter 4 in *The Perils of Perception: Why We're Wrong about Nearly Everything*. London: Atlantic Books, 2018, 95-120.
- Environics Institute. *Canada's World Survey 2018: Executive Summary*. April 2018. (*Note: The complete report can be found here.*)
- Smith, Janel, Mark Sedra, Amarnath Amarasingam, and Geoff Burt. "Exploring the Impacts of Conflicts Abroad on Diaspora Communities in Canada." *SCG Working Paper*, no. 1 (April 2017): 8-12, 52-61.
- McLeod Group. "Diasporas and Development A Cautionary Note." February 2015.
- Harrison, Scott, and Yushu Zhu. "A Difference of Opinion: Canadian Provincial Views on Asia." Asia Pacific Foundation blog post, 22 November 2018.
- Rhodes, Francesca. "Gender Inequality and Trade." Policy Options, 22 November 2017.
- Levin, Dan. "Chinese-Canadians Fear China's Rising Clout Is Muzzling Them." *New York Times*, 27 August 2016.
- Conservative Party of Canada. *Breaking Through: Building the Conservative Brand Conservative Ethnic Paid Media Strategy*. 2011.

1 October 2019 Session 10: Managing Canada-US Relations: The Northwest Passage

This session will investigates the ongoing Canadian-American disagreement over the status of the Northwest Passage in international law.

Deliverables: Participants are to arrive in class having completed a 250–500-word analytical summary of one of the readings below. Participants should be prepared to speak about their summary during the discussion.

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Required Readings

- Lajeunesse, Adam. "Is the Next Big Fight Over the Northwest Passage Coming?" *Policy Options*, 14 February 2019.
- Burke, Danita Catherine. "The Northwest Passage Dispute." Oxford Research Group, 26 February 2018.
- Beller, Carolyn. "Who Controls the Northwest Passage? It's Up for Debate." *PRI's The World*, 4 September 2017. Audio version available here.
- Lajeunesse, Adam. "Canada's Sovereignty in the Arctic." Brief to the Standing Committee on Foreign Affairs and International Development. June 2018. Also available in French.
- Geopolitical Monitor. "Reluctant Allies: Canada, the US, and the Northwest Passage." 10 September 2012.
- Byers, Michael, and Emma Lodge. "China and the Northwest Passage." Chinese Journal of International Law 18 (2019).
- Charron, Andrea, and James Fergusson. "Arctic Sovereignty: Preoccupation vs. Homeland Governance and Defence." Canadian Global Affairs Institute *Policy Perspective*. September 2018.

10 October 2019 Session 11: International Officers' ELV Brief

This seminar is meant to help the participants prepare for the upcoming field study exercise in Ottawa.

No readings or deliverables.

4 November 2019 Session 12: Course Review

This session will be spent reviewing the international officer experience during the fall session of the NSP.

No readings or deliverables.